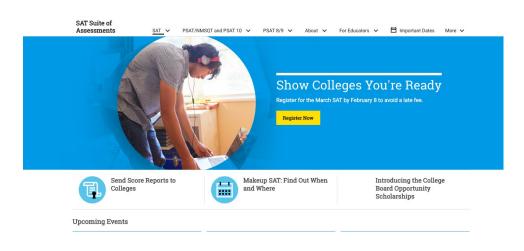
collegeSource

Problem

- Minimum requirement for jobs today bachelor's degree
- **Several steps** required to initiate college readiness
- Many people don't know what this process looks like
 - First Generation College Student
 - People of Color
 - Low income minorities



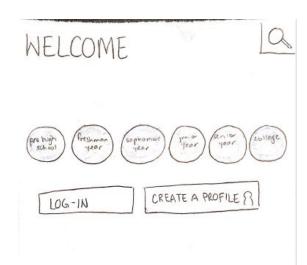
"I feel like I had to figure out the college process all on my **own**. It would have been helpful to know what I was doing freshmen year then maybe things could have been different by the time I got around to senior year"

Our Solution

- **Holistic** overview of college process
- Compiling of all resources required
 - Brief overview of steps in chronological order
 - External contract for more information
 - Ability to engage

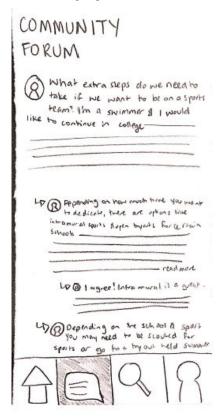


Paper Prototype: Homepage





Paper Prototype: 4 components



SEARCH RESULTS

O What is ALT/SAT?

otaking the ACT/SAT

o AP Histing

0----

RESOURCES

O ACT. ung

o collegebourding

O SATIONS

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FORUM POSTS

- "BWhat tests do I need to take in my suphomore year of nightschool to the antrack?"
- O DIVE HAKEA both the SAT & ACT but my ACT score is a lot bette. Do I still need to tub mit both scores?
- o Q what photo 10 can I take if I don't have load mod possess or anvest literus?

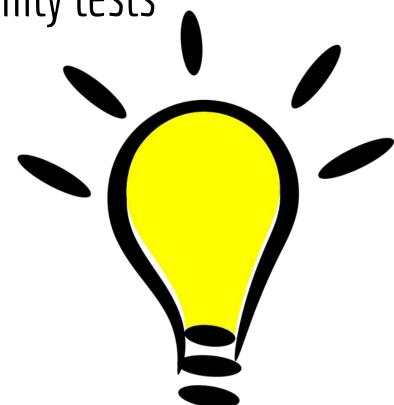


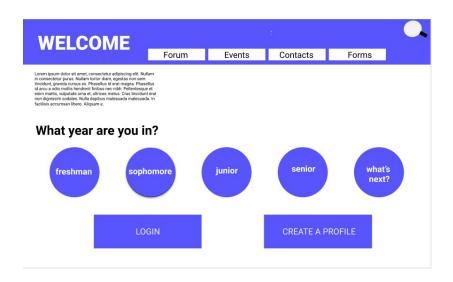
Testing

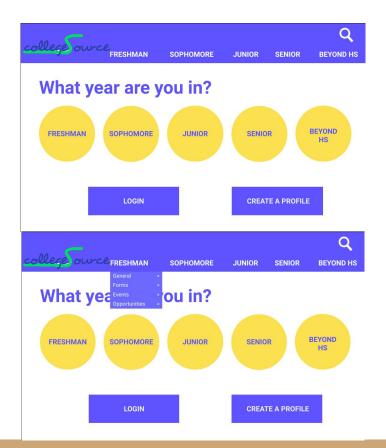
- High-school students around Seattle with different class standing
- Technology probe method
- Usability tests
 - Create profile
 - Navigating through timeline
 - Search through discussion forum
 - Finding events tailored to individual
 - Sensing making of website

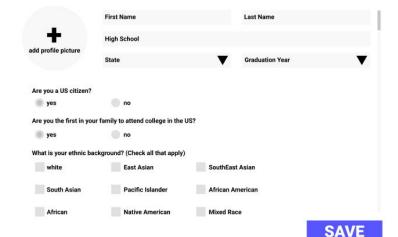
What we learned through usability tests

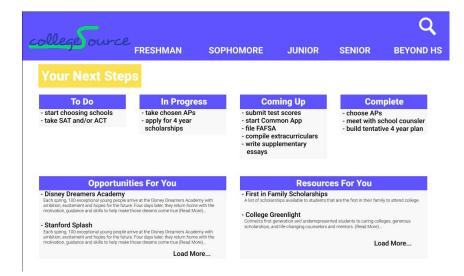
- Homepage button
- Timeline function inaccessible
- Lack of undo/redo buttons
- Problems with search function

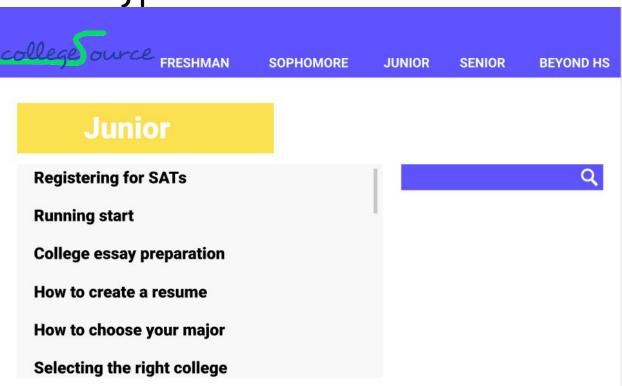












WELCOME

Forum

Events

Opportunities

How many times can I take the SAT/ACT?

How many schools can I send my scores to?

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FAQ

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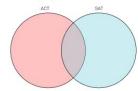
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Forms

SATe and ACT

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allege ource Freshman Sophomore Junior Senior Beyond HS

SATs and ACTs

What are the SAT and ACT? Choosing Your Test Registering for your Test Preparing for the Test Taking the Test Test Results

FAQ

How many times can I take the SAT/ACT?

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How many schools can I send my scores to?

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Load More...

What are the SAT and ACT?

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Choosing Your Test

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Design Limitations

- Brief overview of each step
- Centered toward US student
- Language barrier
- Access to technology
- Engagement on forum
- Responsibility on student to seek



Lessons Learned

- Keen attention to details
- Heuristic evaluation necessary
- Probing contributes new insight on design

